

## Peter Ruess



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### Trademarks

#### BIOGRAPHY: GERMANY TRADEMARKS

Professor Dr Peter Ruess is the co-founding partner of Arnold Ruess, an IP boutique firm in Dusseldorf, Germany. He also serves as professor of law at the International School of Management, one of the leading private business schools in Germany. Prior to founding Arnold Ruess, Professor Ruess was with Freshfields Bruckhaus Deringer, specialising in intellectual property – namely trademark and unfair competition law, IP litigation, product launches and licensing. The Dusseldorf Bar Association awarded him the title of *Fachanwalt* (certified specialist) for intellectual property law and he is highly recommended for his area of expertise in pertinent rankings such as the *JUVE Handbook* and *Best Lawyers*, and appears annually in *World Trademark Review's* worldwide top 1000 ranking.

Professor Ruess pursued his law and supplementary business studies at the Universities of Bayreuth (Germany) and Vienna (Austria). He holds a law degree and a German SJD (Dr. jur.) from Bayreuth University as well as a Masters degree in intellectual property law from the George Washington University Law School in Washington, DC. During his LLM studies, Professor Ruess served as legal extern to the Hon. Randall R Rader at the US Court of Appeals for the Federal Circuit.

A frequent speaker at IP-focused events, Professor Ruess has given presentations in various German venues as well as in Poland, Lithuania, the Netherlands, the UK, Switzerland, Norway, China and the United States, where is an annual speaker at the Fordham IP Conference. He has authored or co-authored over 60 publications in legal journals and books.

Professor Ruess is a member of AIPPI, GRUR, INTA, AIPLA and various other professional organisations.